

The Future

Travel & Tourism opens many doors for the future.

It combines business, geography, marketing, customer service and life skills.

Having studied Travel & Tourism, students have gone on to study the following at

University:

- Tourism Management
- Business Studies
- Public Services
- History & Tourism
- Teaching
- Adult Nursing
- Tourism & German

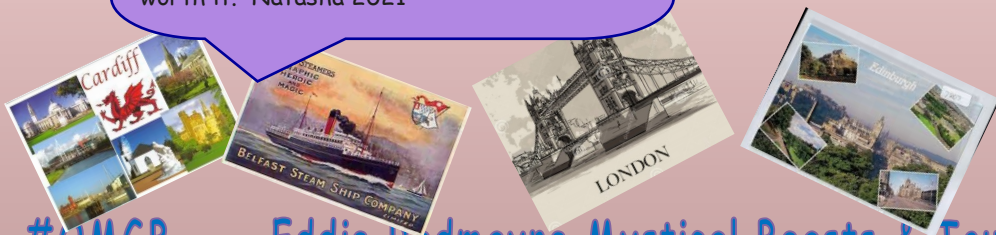
Many are working too as.....

- Air Cabin Crew, Travel Reps
- Hospitality Management.

I have really enjoyed studying travel and tourism as it is such an interesting and fun subject and the support I have got over the past two years has been great and has really helped me succeed. I would recommend it to anyone. Issy 2021

This is a challenging course, however it is also very rewarding. You get out of it what you put in. It is a great practical opportunity to learn about the travel industry and businesses overall. The trips are great and support the learning. Daisy 2021

Travel has opened up my knowledge about the world in a fun and creative way. From all of the activities in lesson, the coursework and all the trips, it has been an all round fun subject. The information taken in has really widened my knowledge and prepared me for going to uni which makes all the hard work worth it. Natasha 2021



#OMGB.....Eddie Redmayne, Mystical Beasts & Tourism

#OWEB.....Eddie Redmayne, Mystical Beasts & Tourism

BTEC Nationals Extended Certificate Travel & Tourism

Travel and Tourism has been the fastest growing sector in the British economy since 2010 (Visit Britain 2016).

It generates £129 bn to the British economy which is worth 9% of GDP. Deloitte predict the industry will have grown to be valued at £257bn and will generate 630 000 jobs by 2025 .

The BTEC Level 3 Extended Certificate in Travel & Tourism is equal to an A level and is an exciting vocational qualification that provides a vehicle to gain valuable life skills, such as business planning, budgeting, planning, communication, presentation and sales skills..

The course is based on real businesses, such as Longleat, TUI, EasyJet, Birmingham Airport, Cadbury, Warner Brothers Studio, Natural History Museum and the Merlin Group.



"95% of universities accept BTEC including Oxford" UCAS 2016

"In 2014, 85 000 student entered universities with a BTEC qualification" Pearson 2016

"80% of BTEC students gain a first or second class degree and 90% gain employment " Pearson 2016

WhatUni state..."Universities have learned that BTEC s are a great alternative to A levels....even Oxford and Cambridge include BTECs as part of their overall requirements".

"Not all those that wander are lost" Tolkien

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The Course



BTEC National Extended Certificate

Year 12 The World of Travel & Tourism—Exam unit

Investigate the places and businesses that make Travel & Tourism important to the world economy.

Written examination (Jan/June) (one resit is allowed)

Global Destinations—Exam unit

Researching destinations, their appeal and the factors that impact on the Travel & Tourism.

Task based on pre-released scenario

(Three hour task—to be sat June/Jan of year 13)



Year 13 Principles of Marketing in Travel & Tourism

Researching two businesses in Travel & Tourism. Designing a business plan and creation of a marketing plan for a new product or service.

(Internally assessed coursework assignment)

Visitor Attractions

Research assignment to identify how two contrasting businesses create appeal, meet customer needs, respond to competition and utilise technology.

(Internally assessed coursework assignment)



The Lessons

All lessons are based in Vocational R2, which is the Travel & Tourism hub.

The BTEC National is studied over two years and will give the following equivalent qualifications and points. These are the same as the A level values.

Distinction *	56	UCAS points
Distinction	48	
Merit	32	
Pass	16	



To gain higher awards students have to repeatedly demonstrate high-levels of analytical and evaluations skills.

Students do not need to have taken Travel previously.

Students do need to be prepared for continuous hard work and to use study periods effectively.

Learning is varied and can involve lectures, project work, groups tasks, presentations and reports.

"BTEC students can often be better prepared in terms of the independent studying that's required at degree level, due to the portfolio-based nature of BTEC courses. The time management and self-organisation you'll pick up on a BTEC course can also give you an added edge."

(The Uni Guide 2020)

Support is always available from the Travel Team.

"Once a year go somewhere you have never been before" Dalai Lama